

September 2009 – Membership Matters
Lt Governor, Denise Quarles

A special issue of Membership Matters will this month be sent electronically to club presidents for sharing with their respective OMC Committees. It will include specific membership recruitment tools which should be of significant benefit to clubs as their OMC Committees begin setting goals and planning activities for the club year. These recruitment tools were developed by the District OMC Committee which has been working hard finalizing the District Membership Plan. The tools which will be shared are:

1. A power point presentation for use at membership recruitment events.
2. A “membership recruitment card” template which members can hand out to persons who may have an interest in joining Zonta.
3. An “elevator speech” template which can be given to members to assist them in being prepared with crucial information when they have a brief encounter with someone who is unfamiliar with Zonta.

Let’s strengthen our potential impact for positive change for women by making membership recruitment a priority!!