

The Bridge

District 15
Zonta International

Issue 3 of 8 (March, 2007)
www.zontadistrict15.org

The Official Newsletter of District 15

District Insights from your Governor Carole Calvert-Baxter

Happy Spring ! Well....almost. The end of February is almost March and March is almost April and that means it's almost spring!

I want to thank all of the members of District 15 who attended the Governor's reception held at the Midland Center for the Arts on the 27th of January. The event meant a great deal to me. It gave me an opportunity to spend time with all of you as well as it was a great deal of fun. The members of my home club, Zonta Club of Midland, hosted an outstanding "High Tea", complete with a class on the history of "the tea" as a social event. For everyone who came from across the district it proved to be a most entertaining and informative afternoon. Again, thank you all.

February 15th was the deadline for submitting individual club as well as District IRS Group Subordination filings to the IRS. This filing is necessary in order to assure that each club, as well as Zonta District 15, maintain its federal tax exempt status. A form has been sent to each club treasurer as well as the District 15 treasurer for completion. Beginning in 2008, every charitable organization will be required to file an annual federal tax report with the format depending on each club's annual gross receipts. If your club has not completed filing this report with Zonta International, please take time to see that it is done soon. If you have any questions, contact Larisa Morrison at Zonta International (312-930-5848 ext. 622 or via email at lmorrison@zonta.org)

Another sure sign of spring, in addition to calendar compression, is the arrival of this year's Annual Area Workshops. These locally sponsored meetings are an excellent opportunity to meet with fellow Zontian's, share your club's successes and to learn new ways to advance the status of women within your community. These spring meetings are a great way to interact with Zontian's outside of your local club for those of you who have been unable to attend a Fall Conference or a Zonta International convention.

This year, the keynote speaker is Laurie Moore. Laurie is a Zontian who is director of an agency involved in promoting the awareness of domestic violence and avenues of escape for its victims.

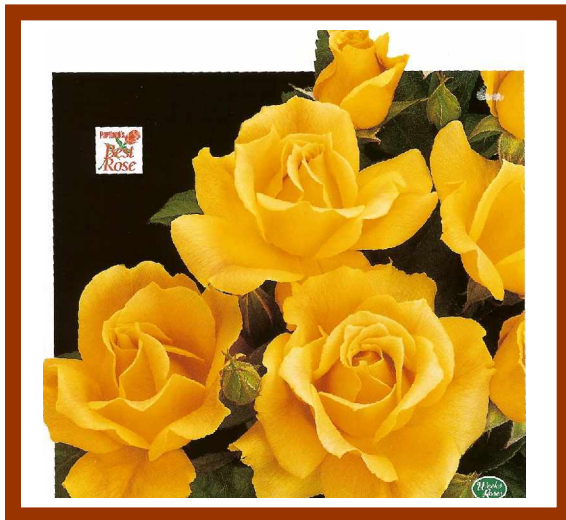
The Area Workshops are being hosted by the Zonta Clubs of Sault Ste. Marie, Bay City, Big Rapids and Metro Detroit. The invitations to the Area Workshops have been prepared. They should arrive in the mail within this next week. Please mark these events on your calendars for a great opportunity to meet with fellow Zontian's as well as a great experience to share with a potential new Zontian. Area Workshops are a great venue to introduce Zonta and to see what we are all about.

The Zonta Club of Lapeer Area is again selling live rose plants. Please remember that this is a District project and that the proceeds of this sale go to the District 15 Jane M. Klausman Scholarship winner. Roses can be ordered by contacting the club's website at www.zonta.lapeer.org/2007/Rosesale.html or by contact Phyllis Clark at pclark@gfn.org. Place your order early and the roses will be available for pickup at the Area Workshops.....when it really is spring.

ZONTA CALENDAR

2007

8 March	Zonta Rose Day/International Women's Day
25 March	Farmington/Novi Parisian event , details: CPBramble@aaamichigan.com
1 April	YWPA club candidates due to District 15
28 April	Area 1 workshop—Sault Ste Marie
29 April	Area 2 workshop—Big Rapids
30 April	Emma Conlon award applications due to Zonta International
1 May	Club Officers Report form due to Zonta International and District 15
1 May	YWPA district candidates due to Zonta International
5 May	Area 3 workshop—Metro Detroit
6 May	Area 4 workshop—Bay City
31 May	Jane M. Klausman club candidates due to District 15
1 June	Club dues payments due to Zonta International and District 15
23-25 June	Interdistrict Membership Seminar, Ypsilanti (details page 5)



DISTRICT 15 BOARD MEMBERS 2004-2006

Governor

Carole Calvert-Baxter
carole.calvert-baxter@chartermi.net

Lieutenant Governor

Sandra Vosper
Sandra.vosper@shaw.ca

Treasurer

Karen Armaly
karen@benepro.com

Secretary

Amy Fraser Maple
afrasemaple@comcast.net

Parliamentarian

Julie A. Close
jclose@ccdplc.com

Area 1 Director

Linda DeGrow
degrow@localnet.com

Area 2 Director

Denise Quarles
dequar2@att.net

Area 3 Director

Bonnie Odom
odomb@sbcglobal.net

Area 4 Director

Paula Somerville
Paula.Somerville@Arvinmeritor.com

Newsletter: Phyllis Clark
pclark@gfn.org
810.664.1445

Webmaster: Sue Eareckson
see-tsi@att.net

Remember to get your Roses ordered (<http://www.zonta.lapeer.org/2007Rosesale.html>)
Proceeds provide funds for the District XV Klausman award. Get your orders placed early for selection and availability:

Deadlines: Send articles for the "Bridge" to editor Phyllis Clark at: pclark@gfn.org; or mail: 2447 King Rd.; Lapeer, MI 48446. For questions contact her at: 810/664-1445. *Please add Phyllis to your Club's newsletter mailing list (email preferred).*

Date copy due: August 1 for Summer Issue; November 1 for Fall; February 1 for Winter; May 1 for Spring
Planned publication by the first of the following month (September, December, March, & April).

Area 2 News

(Each issue will feature one of our Areas)

Clubs (in order of charter)

Grand Rapids Area-- December, 1921
Lansing-- January, 1922
Muskegon Area-- December, 1949
Mt. Pleasant-- October, 1952
Ludington Area-- April, 1956
Big Rapids-- October, 1958
East Lansing Area-- November, 1975
Michigan Capitol Area--April, 1984
Newaygo County Area--June, 1992
Meridian East-- August, 1993

Area Director : Denise Quarles/Capitol Area Club-- dequar2@worldnet.att.net

Other District Officers from Area 2: None

District Chairs from Area 2:

- Sue Eareckson/Lansing Club--United Nations, Legislative and Webmaster
- Jodi Dekuiper/Newaygo County Area Club--Finance

Area 2 Spring Workshop: Big Rapids-- Sunday April 29, 2007

Other News:

- There are considerable potential benefits of collaborative efforts between clubs. Working together, when feasible, clubs can increase fund raising revenues, enhance public relations efforts as well as the impact of service projects. An example of collaboration is the long standing relationship between the four clubs in the Lansing area.
- In an effort to educate the public about pertinent issues effecting women, these clubs are financially supporting the upcoming East Lansing Film Festival showing of the documentary "China Blue". The film addresses the abuses suffered by female workers in blue jean factories in China. The presidents of these clubs meet regularly to discuss ideas and potential joint projects. There is also an annual intercity dinner with hosting responsibilities rotating between the clubs. Some other past projects have been a joint presentation to the American Cancer Society with media coverage. Over 100 comfort pillows were provided for distribution to women who have had breast cancer surgery. They have also jointly provided financial support for the Athena Award presented by the Lansing Chamber of Commerce and a golf fund raiser for a local shelter for abused women.

District Features

www.zontadistrict15.org

Dear District 15 Zontians:

It is once again time to consider your nominations for the future leaders of District 15, Zonta International. Are you willing to serve or do you know someone who would represent District 15 in a leadership capacity?

The Nomination Form, with Instructions and Explanatory Notes, is attached to this news letter or available by fax or email. Contact information for District Chairman is included. Please make yourselves familiar with the documents and check your contact information. **Original signatures should be obtained before the form is mailed or faxed to the committee chair.**

Once the nomination form is reviewed by the nominating committee it will be forwarded to the District 15 Board for publication.

Contact: Lynne Wyatt
2544 W. Wing Road
Mount Pleasant MI 48858
1-989-866-2630
email: lynne.wyatt@gmail.com
fax: 1-989- 773-4426

International Feature: Funding

From--Glennnda Stephens

Here are the latest stats for the Foundation. Please look at the website for further information. If your club would like to schedule a presentation about our current projects and other Foundation information, please contact Glennnda Stephens, District Foundation Representative, at gjstephans@charatermi.net and she will make arrangements to attend your meeting. There are excellent presentations on the website discussing all of our current projects that can be downloaded and played at your meetings. I encourage you to review them and utilize this resource. I look forward to hearing from all of our clubs in the District. -----

2006 -2008 Biennium 1 June 2006 through 30 November 2006

Funds	Goal	Received	Balance
Rose Fund, <i>the Foundation Annual Operating and Program Support Fund</i>	US\$800,000	US\$131,822	US\$668,178
Amelia Earhart Fellowship Fund	US\$650,000	US\$57,675	US\$592,325
Jane M. Klausman Women in Business Scholarship Fund	US\$125,000	US\$13,450	US\$111,551
Young Women in Public Affairs (YWPA) Fund	US\$150,000	US\$20,929	US\$129,071
International Service Fund	US\$1,500,000	US\$157,999	US\$1,342,001
ZI SVAW Fund	US\$550,000	US\$54,197	US\$495,803
WHPPI Fund	US\$ 30,000	US\$1,924	US\$28,076
Annual Funds Total	US\$3,805,000	US\$437,996	US\$3,367,004
Endowment Fund		US\$174,884	
Grand Total		US\$612,880	

Of the US\$3,464,877 raised during the 2004-2006 Biennium: District Summary

- Individual Zontians or friends of Zonta contributed 25 percent or US\$858,970
- Clubs, Areas and Districts have contributed 75 percent or US\$2,605,906
- US\$3,464,877 is 32 percent more than the total raised in the prior Biennium
- US\$3,464,877 represents 96 percent of our total fundraising goal for the 2004-2006 Biennium

How did your District rank?

Download the District Ranking Report to find out how your District ranked in giving for the 2004-2006 Biennium. To see reports, copy and paste the following in the address line of your browser: http://www.zonta.org/site/DocServer/DISTRICT_RANK_MAY2006FINAL.pdf?docID=11307

Zonta International North American Seminar
June 23-25, 2007
Ypsilanti, Michigan

Plan now to attend! Jackie Gudmendsen, Carole Calvert-Baxter, Sally Bean and the Districts 6 & 15 are working on a seminar of engaging and interactive workshops designed to empower you as a Zontian. New members, seasoned Zontian, and those somewhere in between, will leave the weekend having identified opportunities for growth - as leaders and Zontians.

Angela Morgan, co-author of **Leading from the Front**, will keynote the seminar. Angie believes that all women have something to offer as leaders and is quick to cite her experiences in the U.S. Marine Corps as key to her successes outside of the military. Visit www.leadingfromthefront.com for more information on this dynamic woman.

How is this seminar different than Zonta International's Convention or the Fall Conference?

This gathering is focused on workshops, not business sessions and reports. This seminar focuses on educating and interacting with one another in our service with Zonta. Membership and leadership development are key and will be themes throughout the weekend. The seminar workshops will allow you to address the issues we face in our clubs and districts. Anyone interested in advancing the future of Zonta will find the weekend invaluable. Participants will have an opportunity to identify their goals of leadership in Zonta, and ask questions of those currently involved on the District and International levels.

Where will it be? Right in our backyard! The North American Seminar will be held at the Marriot Hotel in conjunction with the Eagle Crest Conference and Resort Center located in Ypsilanti, Michigan. The facility is beautiful, and conveniently located 15 miles from Detroit Metropolitan Airport and minutes from the University of Michigan, among other area attractions.

What is the cost? The planning committee is currently hammering out the details, but the registration cost will include all meals and breaks on Saturday and Sunday, as well as a mixer to be held on Friday evening. Rooms are \$92 (U.S.D.) plus tax per night single or double. Call 734.487.2000 or 1.800.228.9290 for reservations. Mention "Zonta" when reserving rooms. Hotel Deadline: May 31, 2007.

How Can My Club Help? Jackie is recruiting workshop presenters and welcomes your recommendations. Carole is recruiting Zontians to help with the Friday night mixer and other fellowship activities throughout the weekend. Feel free to contact your sister Zontians with an offer of support.

Co-Chairs

Sally Bean

Governor, Zonta International District 6

Carole Calvert-Baxter

Governor, Zonta International District 15

RAFFLES--ARE YOU IN COMPLIANCE?

Many Zonta clubs have raffles as fundraisers. The District 15 Board suggests that each club review the raffle rules and requirements that apply to your individual situation. Many circumstances require that the club obtain a raffle license.

Michigan clubs can obtain information on the State of Michigan website (www.Michigan.gov). Among other information, there is a Raffle Guide prepared by the Charitable Gaming Division of the Michigan Lottery available for download.

Canadian clubs: the Alcohol and Gaming Commission of Ontario regulates and licenses charity gaming. More information can be found at www.agco.on.ca. There is a Lottery Licensing Policy Manual online which includes a section on Raffles. Application forms and terms and conditions for each lottery (includes raffles) type are found on the web site. Some applications must be submitted to municipalities. Contact them directly for further information.

The PR ABCs for Our Future

Just like an election, Zonta is vying for “votes”. In our case, that means a commitment to join with us and work toward our goals. As in any campaign, we need to get the word out and create the desire to align with us. Our PR work needs to make Zonta more visible and our actions will build the desire to be a part of this great organization. I would like to pass on an overview of our International plan for this biennium (from Erlinda Panlilio, International Chairman, PR&C) and share a resource that we may have overlooked to assist us in carrying out the plan.

Here are the tactics—the **ABCs** of our campaign:

A is for **AWARENESS**—knowing, understanding, appreciating what we are all about. Here’s where our ‘elevator speeches’ can serve us.

A is also for **ACTION**—action in member recruitment, and in service for the advancement of the status of women.

And **A** is for **ADVOCACY**—never forget to advocate for women’s rights.

B is for **BRAND**—how many logos do you recognize? NIKE, PRADA, ROLEX, LOUIS VITTON, VERSACE? To create visibility and recognition for Zonta, use its logo whenever possible. Let’s make wearing our Zonta pin part of our daily attire! When you go out in public as a group, wear the same color or shirt along with your Zonta “Bling”. Turn heads and invite inquiries of whom you are. Let’s put our logo on the reverse side of our business cards, don our car decals and display our banners proudly.

C is for **COMMUNICATION** and also for computer, because we now communicate by email. Information is the currency of communication. Our newsletters should be distributed not only to club members and other clubs in our area, but also to the leaders in our community and to prospective donors and members. Design brochures to work for you and always include the path to your website.

Here’s an important **C**—**CREDIBILITY**. We build credibility between **COMMUNICATION**: what we say, and **ACTION**: what we do. Because by our actions our organization defines itself.

And now for the sometimes overlooked resource—your Chamber of Commerce! Many chambers offer reduced membership fees for charitable organizations or associate members. This investment can give you a great value for your dollars if you make use of what’s available. Here’s a source for:

- networking (bring your business cards)
- speakers and topics from the variety of chamber members
- member-to-member discounts
- news of events to showcase our organization
- professional development through seminars and workshops
- listing on their website and perhaps a link to yours
- opportunities to advertise events through newsletters,
- access to possible sponsors and donors
- mailing lists, labels, directory listing,
- inclusion in community profile
- a chance to influence business decisions in the community (advocacy and economic development)
- referrals
- pre-planned social activities
- access to the leadership of the community

And I’ll bet the local newspaper has a membership as well and may even offer discounts for ads and make it easier to get event coverage. The lists of offerings are as varied as the communities they represent but in each case you get ‘one-stop shopping’ for many of Zonta’s needs.

Charlene P. Bramble, CTP
District 15 Chair, PR&C

ZONTA INTERNATIONAL DISTRICT 15 NOMINATION FORM

QUALIFICATIONS: Each elected officer shall be a classified member of a club actively engaged in a Classification, shall have served at least two years in an elected club office and/or have been a district committee chair. The Governor, Lt. Governor, and Area Directors shall have served at least one year as club president. (Zonta International Bylaws, Article XII, Section 5)

INSTRUCTIONS:

Print or type all responses.

Answer all items with the exception of Section 7. Section 7 is to be completed by District Board Nominees

(Governor, Lt. Governor, Area Directors, & Treasurer)

Send completed form by March 15, 2007 to: Lynne Wyatt
2544 W. Wing Road
Mount Pleasant MI 48858

Or Fax to: 1-989-773-4426 Or email to: lynne.wyatt@gmail.com

POSITIONS: (Please circle the appropriate Office)

GOVERNOR LIEUTENANT GOVERNOR TREASURER

AREA 1 DIRECTOR AREA 2 DIRECTOR AREA 3 DIRECTOR

AREA 3 DIRECTOR NOMINATING COMMITTEE

SECTION 1 – PERSONAL INFORMATION OF NOMINEE:

NAME: _____

ADDRESS: _____

TELEPHONE: (R) _____ **(W)** _____ **FAX** _____

EMAIL: _____

SECTION 2 – ZONTA INFORMATION OF NOMINEE:

ZONTA CLUB OF _____

CLASSIFICATION _____

OFFICES HELD (please give office & year)

DISTRICT COMMITTEE CHAIR OR MEMBER: (Please list year & position)

CONFERENCES & AREA MEETINGS ATTENDED IN THE LAST TWO YEARS: (Location & year)

ZONTA INTERNATIONAL DISTRICT 15 NOMINATION FORM

SECTION 3 – BUSINESS & PROFESSIONAL INFORMATION:

ORGANIZATION/COMPANY/AGENCY: _____

POSITION/TITLE: _____

RESPONSIBILITIES: _____

PREVIOUS BUSINESS/PROFESSIONAL EXPERIENCE: _____

SECTION 4 CIVIC, COMMUNITY, OR PROFESSIONAL ACTIVITIES: _____

SECTION 5 – NOMINEE’S CONSENT:

I consent to have my name submitted for consideration for the office indicated on this form. I understand my obligations to District 15 if elected. If I become unable to run for office, I will notify the District Nomination Committee Chair, Lynne Wyatt.

NOMINEE’S SIGNATURE: _____

SECTION 6 – NOMINEE’S NAME IS SUBMITTED BY:

SIGNATURE: _____

PLEASE PRINT OR TYPE NAME:

ZONTA CLUB OF: _____

SECTION 7:

This item is for District 15 Board of Directors nominees only. Nominees for the office of Governor, Lt. Governor, Area Director, and Treasurer, please answer the following question. Please limit your answer to 150-200 words.

If elected to the position for which you are nominated, how will you use your credentials, experience and knowledge to further Zonta’s mission and encourage growth?