



THE BRIDGE

THE OFFICIAL NEWSLETTER OF DISTRICT 15

DISTRICT 15

Issue 5 of 8

SEPTEMBER 2009

ZONTA INTERNATIONAL

www.zontadistrict15.org

Governor's Communiqué



Sandra Gail Vosper

GET YOUR ZONTA MOJO BACK: COPING WITH BURNOUT

We are a little over half way through this biennium and it is not uncommon for the achievement-oriented, type "A" Zontian to experience a certain degree of burnout. Zontians often set very high goals for themselves and can be classic over-achievers. This can impact in a less than positive way on oneself and your Zonta experience. What to do, what to do.....

I speak from experience, as I have been known, on occasion, to jump in at the deep end. After considerable soul searching and silver-lining mining. I have created a 10 point check list that, although not a magic bullet, does work wonders to help me get my Zonta Mojo back. It may do the same for you.

- Give yourself full credit for the gifts and talents you bring to the table in your position/ occupation/ relationships. Identify your greatest strengths and talents and focus on them. Surround yourself with good people and delegate those tasks that are not your forté to others more suited.
- Develop clear and measurable goals to work toward and take inventory of your progress periodically.
- Try to be a "glass half-full" sort of person. Consciously identify opportunity in difficult situations and actively seek out positive outcomes or lessons.

(cont. p.2)

DISTRICT 15 BOARD 2008-2010

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US C: 313-949-9990; CDN C: 705-542-7416
sandra.vosper@shaw.ca

Lieutenant Governor: Denise Quarles; Zonta Club of Michigan Capitol Area; ltgovernor@zonta15.org

Treasurer: Karen Armaly; Zonta Club of Detroit 1; C: 313-701-0684; KJA1951@aol.com

Secretary: Amy Fraser Maple; Zonta Club of Southfield; C: 248-346-5262;
afrasermapple@comcast.net

Parliamentarian: Hilary Henley; Zonta Club of Chatham-Kent; W: 519-436-6100 x341
hhenley@cmhakent.com or queenforaday@cogeco.ca

Area 1 Director Patty Johnson; Zonta Club of Gaylord;
johnsonpc2007@sbcglobal.net

Area 2 Director: Joanne. Lose; Zonta Club of Meridian East; C: 517-294-6912; jlose@fnba.com

Area 3 Director: Sally L. Randall; Zonta Club of NW Wayne County; rsrand521@sbcglobal.net

Area 4 Director; Connie Dutcher; Zonta Club of Saginaw; c.dutcher@dowcorning.com

Governor's Communiqué (cont.)

- Pump up your personal energy by taking good care of yourself. Get enough sleep, enjoy a healthy diet, laugh every day and make an effort to reduce the stress in your life.
- Think and take a deep breath before you speak. Always try to use language of conciliation, not language of confrontation. Express your *joie de vivre* and empathy for others.
- Benevolence is its own reward; practice it at every possible opportunity. You will feel energized by embracing a generosity of spirit. Sharing your wealth and time is service made visible.
- Keep an open mind regarding cultures and opinions of others. Your personal well being will be enhanced by this simple gesture.
- The person you are interacting with at any given point in time should have your undivided attention; - you may be surprised by what *you* gain in the exchange, - personally, spiritually, intellectually and professionally.
- Feed your creativity by letting go of the status quo. Embrace the world with new eyes every day.
- To thine own self be true. When in doubt, reach deep within your psyche, and go with your gut.

In closing, be gentle with yourself when you feel a little overwhelmed. I once received some very wise advice from a man (who was not known for being particularly wise). He said, "When you have what seems to be an insurmountable number of tasks to do, choose the simplest one and complete it. Then the second easiest one, - and so on. Before long, that seemingly impossible volume of work is pared down to a manageable list." As simple as this seems, it actually works. For example, - I have just completed my Governor's Communiqué. I rest my case.

Sandra Gail Vosper
District 15 Governor

"May you be free of worry, May you be well, May you feel safe and at ease, May you be at peace"

Buddhist blessing

DISTRICT XV & CLUB CALENDAR

2009

October

- 15 Jane M. Klausman Women in Business Scholarships: international recipient's announcement 15
- **USA Clubs Only:** IRS Form 990 due if gross revenue is less than US\$25,000 (clubs must submit directly to IRS using electronic form)
- 16-18 Fall Conference East Lansing
- 24 United Nations Day

November

- 8 Zonta International Day 90th Anniversary
- 15 Amelia Earhart Fellowships: applications due
- 25 International Day for the Elimination of Violence Against Women
- 11/25-12/10
16 Days of Activism Against Gender Violence

December

- 1 World Aids Day
- 11/25-12/10
16 Days of Activism Against Gender Violence
- 10 International Human Rights Day

January, 2010

- 11 Amelia Earhart Day (January is Amelia Earhart Month)

February

- 15 USA Districts and Clubs: IRS Group Subordinate Update Form due to Headquarters

February/March UN Commission on the Status of Women Meeting

**ZI Convention Y'all
Come!**

District 10 in 2010

Details Coming Soon.....



June 25-30th 2010

**Registration June 24th
San Antonio, Texas**

Deadlines: Send articles for the "Bridge" to Editor Phyllis Clark at: pclark@gfn.org; or mail: 2447 King Rd.; Lapeer, MI 48446. For questions contact her at: 810/664-1445. *Please add Phyllis to your Club's newsletter mailing list (email preferred).*

August 1 for Summer Issue; November 1 for Fall; February 1 for Winter; May 1 for Spring

Planned publication by the middle of the month consistent with deadlines.

DISTRICT 15 NEW ZFLASH

A MESSAGE FROM YOUR TREASURER

Karen Armaly

Fourteen months into our biennium shows the Board hard at work managing the District funds. As of 08/31/09:

- Our cash position is \$19,710.04 in CDs, \$12,166.42 in Fifth Third Checking, and \$5,203.14 in Fifth Third Savings for operations (total - \$37,079.60).

- We have set aside from those funds \$17,600.00 in Conference / Workshop / Convention Reserves, \$2,500.00 in Organization/Revitalization and \$1,157.05 in Club President Leadership training.

- We look forward to our membership numbers growing to help meet our 2008-2010 budget requirements.

Thanks for all your good work for Zonta.

A NOTE FROM THE SECRETARY

Amy Maple

Social Networkers: Follow District 15 on LinkedIn and Face book. We are pleased to let you know District 15 now has a presence on Face book (www.facebook.com) and LinkedIn (www.linkedin.com) to help us stay better connected. Social networking can help us identify and connect with potential members, scholarship applicants and supporters. The sites also provide cost-efficient means of promoting our events. Check it out!

NOMINATING COMMITTEE REPORT

Bonnie Odom, Chair

“DOING YOUR PART”

In order for District 15 to continue to provide great leadership towards fulfilling our mission, the Nomination Committee has compiled an impressive slate of candidates for your consideration. **It is now time for you to do your part.** Please refer to the Call to Conference to review information about the candidates and let your voice be heard by voting for your choices to lead our district into a successful new biennium. Go to www.zonta15.org. Nominations can be made from the floor at Fall Conference. See slate of candidates in this issue of The Bridge.

The Nominating Committee congratulates the nominated candidates and urges the entire District 15 membership to step up and, “DO YOUR PART.....VOTE”

Other Nominating Committee Members:
Kitty Buchan & Virginia Panoff

A MESSAGE FROM YOUR DISTRICT 15 WEBMASTER

Joanne Lose

It's all magic! Thank you all who have contacted me about updating your club's website. I really love helping each and every one of you. If your club information is outdated or you simply have a blank page where your club website should be, contact me today. It's free! All I need is the information about your club, and like magic it will appear! jlose@zoomon.net or jlose@fnba.com

LT. GOV/OMC CHAIR REPORT

Denise Zuanles

A special issue of Membership Matters will this month be sent electronically to club presidents for sharing with their respective OMC Committees. It will include specific membership recruitment tools which should be of significant benefit to clubs as their OMC Committees begin setting goals and planning activities for the club year. These recruitment tools were developed by the District OMC Committee which has been working hard finalizing the District Membership Plan. The tools which will be shared are:

1. A power point presentation for use at membership recruitment events.
2. A “membership recruitment card” template which members can hand out to persons who may have an interest in joining Zonta.
3. An “elevator speech” template which can be given to members to assist them in being prepared with crucial information when they have a brief encounter with someone who is unfamiliar with Zonta.

Let's strengthen our potential impact for positive change for women by making membership recruitment a priority!!

SERVICE COMMITTEE REPORT

Martha Belfour, Chair

Drum roll please.....**The 2009 District 15 Jane M. Klausman Women in Business Scholarship winner is Marcy Gilstad**

The District 15 award is US\$1000. Marcy is a student at Alma College. She is pursuing a degree in Business Administration with minors in Spanish and Public Health. Her career goal is to be healthcare administration consultant. Her application indicates she planned to study and volunteer in Ecuador and Peru this summer. Marcy's application is now being considered for one of the 12 International US\$5,000.00 JMK awards. Zonta Club of Midland is two for two this year. They also submitted the District 15 YWPA recipient, Brianna Acker. Read about her in The Bridge, Issue 4 of 8 plus: YWPA Winner, Brianna Acker says **"I am currently setting up a non-profit organization to help open a market for some of the ladies in a community I worked in down in Mexico last year. They would like to sell their handmade goods here in Michigan because there is hardly a tourist market in La Paz, due to the current economy. Most construction has also been stopped; therefore their husbands are also currently unemployed. There are few government aid programs in Mexico, and they are truly in desperation. They are looking for a way to provide for the basic needs of their families. The money which I have been awarded by Zonta has enabled me to invest in this project and I feel that they might be interested in supporting the cause by buying some of these goods at the district conference."** The Zonta club of Midland will be selling these handmade items for Brianna in the Zonta store at Fall Conference. Please continue your support of her by stopping by their table.

AREA 3 REPORT

Sally Randall, Director

Area 3 held the second Tri-County "Get Acquainted with Zonta Day" at Laurel Park Place Mall in Livonia on Saturday, September 12th. Six clubs from Wayne, Oakland and Macomb counties attended this event. Participants and interested shoppers had an opportunity to learn about Zonta International and Zonta clubs in their area. Members chatted with the women over a piece of Zonta's 90th Birthday cake. Club gave out their flyers and invited them to come to one of their meetings to learn more about them. Most of the

women received a yellow rose, a symbol of friendship, courtesy of the Pontiac North Oakland Club. Clubs gained contact information of potential new members for follow-up. Several women who attended our first event became Zontians and we are hopeful this will lead to an increase in membership also.

LEADERSHIP & DEVELOPMENT

Wendy Kanar, Chair

TOP 10 WAYS TO BE A GREAT CLUB PRESIDENT WORDS OF WISDOM

1. Push, pull, or drag as many members as possible to Fall Conference. It's the best way to inspire, educate, and connect your club. Plus, it is a great opportunity to bond with your own club.
2. Have an agenda for every meeting you lead. Even "social", rather than "business" meetings need agendas. Having an agenda prepared in advance will give you confidence that nothing is forgotten.
3. Take the time to learn parliamentary procedure. Get a simplified version of Robert's Rules and learn it really well. Until you are comfortable leading meetings, mark up your agenda with the procedural statements and questions that you will need.
4. It is critical that a club president not only be fair (pretty easy), but also appear to be fair (quite a bit harder). Be very careful about expressing your opinions from the podium, as it can seem bossy.
5. Focus on inspiring and motivating your team. You cannot possibly do everything. If you try to do everything, no one else will do anything.
6. Give careful attention to matching up talented people and challenging responsibilities. Everyone is really good at something, and really bad at something else.
7. Appreciate your team. Call attention to what they are doing right, and express confidence in their efforts. Overlook their shortcomings.
8. It is not about you. Really. No matter how much it feels that way. Focus on the other person and try to understand what she is trying to get out of you.
9. Don't be a control freak. Let people take on responsibility, even if they aren't perfect.
10. Remember you are leading volunteers. Just like you, they are doing this on top of work and personal responsibilities. And they don't get the cool gavel pin.

DISTRICT 15 VOLUNTARY DUES UPDATE

The 2008 Convention in Rotterdam approved a motion requesting Zontians pay an additional \$15 per member to Zonta International as a voluntary dues payment in 2008-2009 in addition to their regular dues of US\$50. District 15 presently has membership of 1118 for a potential voluntary dues payment of \$16,770. Voluntary dues totaling \$4389.70 have been submitted to date which amounts to 26% participation by D15 Zontians.

ATTENDING FALL CONFERENCE...PRICELESS!

“Attending convention is more than an opportunity to learn about Zonta and its philanthropies, it’s about relationships with liked-minded professionals who are passionate about service, and about social issues that matter to women.”

An East Lansing Zonta Member

Have you plugged into Zonta lately?

Strengthen your Zonta commitment and relationships by joining us in Lansing on October 16–18 for the Zonta International District 15 38th Annual Fall Conference as we celebrate Zonta’s 90th Birthday! We've created opportunities that are sure to inform, inspire, and unite us as an organization of women from across the world. As one area Zontian put it, “It’s that one time of year that we come together to strengthen our foundation of fellowship, to renew our commitments to the

causes that unite us, and to be inspired by the stories of others...it’s priceless!”

Come for the whole weekend: as it’s during the time in between sessions, and after hours, that lasting relationships are truly formed. We are proud to invite you to the NEWLY Renovated Lexington of Lansing featuring upscale amenities and mouth-watering cuisine!

Act Now! ...Send in your conference registration today!

...or you may register on line at

www.zonta15.org

October 16-18

Zonta District 15 Annual Fall Conference

Lexington of Lansing

www.lansing.org/zonta



LEXINGTON HOTEL OF LANSING, NEWLY RENOVATED

DISTRICT 15 38TH ANNUAL FALL CONFERENCE SPEAKERS

Bill Rancic Is Coming to Fall ConferenceAre You?



Bill Rancic is one of the world's most extraordinary, respected, and in demand entrepreneurs. The son of educators, Bill originally earned his way through college by starting a boat wash and wax business in the Chicago area. At the age of 23, he founded the

internet-based company, Cigars Around the World, in a 400 sq. ft. studio apartment. Today, it is a thriving multi-million dollar national operation, of which Bill sits on the board of directors.

Bill motivates and inspires entrepreneurs, sales teams, business professionals, organizations and students around the world. Bill is involved in many charities and is an active board member for the Mercy Home for Boys and Girls in Chicago. Bill is a New York Times best-selling author. He completed his second book, titled "Beyond the Lemonade Stand" which was written to help educate and motivate young people around the world about the value of money and how to leverage your skills, talents and abilities at an early age. All proceeds from the sale of this book have gone to charity.

Not slowing down since becoming Donald Trump's original Apprentice, Bill has thrived in both the business and entertainment world. He recently co-hosted an Emmy nominated television series on A&E titled, "We Mean Business" which follows Business Guru Bill Rancic, Tech Wiz Katie Linendoll, and Master Designer Peter Gurski as they lend their professional savvy to a struggling entrepreneur in need of an overhaul for their small business. Your District 15 PR committee challenged Bill to "make over" Zonta's marketing strategies with a final goal of making Zonta a household name. Don't miss out on this opportunity to pose your Club's Zonta-specific questions to Bill and find out how Zonta can become the service organization of choice in today's business world through creative marketing strategies.

CAROLE LAPIDOS, M.S.W.



Status of Women Luncheon Keynote Speaker Carole Lapidos focus will be "Raising Strong & Confident Daughters," and "Raising Strong & Gentle Sons". We all have the opportunity to influence the youth of today. Don't miss this timely and pertinent plenary speaker.

Carole Lapidos is the co-founder and director of "Raising Strong & Confident Daughters," an organization dedicated to helping young girls develop a strong sense of self-esteem. In a society where girls are at risk for sexual harassment and abuse, eating disorders, depression and suicide, Carole's program and mission enables young women to use their voices and assert their worth.

Created in 1997, "Raising Strong & Confident Daughters" works with children, parents and professionals to develop and implement prevention-oriented solutions to help children thrive beyond cultural stereotypes and fulfill their personal potential.

The organization collaborates with the University of Michigan's Office of Multicultural Initiatives and the Girl Scouts to administer "It's Great to Be a Girl!" – a unique mentoring project that promotes the empowerment of girlhood for middle-school students.

In addition, Carole teaches workshops on "Raising Strong & Gentle Sons" to teach parents and children not to be constricted by gender stereotypes or constrained by traditional definitions of boyhood.

We are delighted that Carole will also be presenting the **"Workshop Taking a Closer look at Women in the Media"** which will explore media messages, the impact on women and girls and provide strategies for dealing with some of the negative stereotypes that are projected.

For more information, please visit:
www.confidentdaughters.com

**MEET ZONTA INTERNATIONAL DISTRICT 15
FALL CONFERENCE REPRESENTATIVE**



**LYNN GOODHUE
2008-2010 ZI/ZIF DIRECTOR**

Ms. Lynn R. Goodhue is a member of the Zonta Club of Northampton Area, Massachusetts, USA. A member of Zonta International since 1997, Ms. Goodhue has served as treasurer and president of her club, as well as District 1 Governor. She will serve as a member of the Zonta International Board of Directors from 2008-2010. From 1992 until January 2009, Ms. Goodhue was employed at the Center of Human Development, a 1,000-employee human services agency with over sixty programs throughout western Massachusetts and Connecticut. In her position as director of information technology, she was responsible for strategic planning for the information infrastructure; her duties included assuring compliance with confidentiality and information security policies, and disaster recovery/business continuity planning as stipulated in the US Health Information Portability and Accountability Act.

Since leaving CHD, Ms. Goodhue has started her own consulting business focusing on I.T. strategies. In addition to her involvement with Zonta, Ms. Goodhue is a community review volunteer for the Hampshire County United Way, a member of the Technology Committee for the Town of Williamsburg, the treasurer of the Smith College Student Aid Society, and a member of the Smith College chapter of Sigma XI. Until recently, she was a member of the Hilltown Coalition to End Domestic Violence, which worked to raise awareness of issues and develop strategies to prevent domestic violence and abuse in western Massachusetts.

Ms. Goodhue holds a Bachelor of Arts degree in mathematics from Smith College, a master's degree in electrical and computer engineering from the University of Massachusetts and a master's of business administration from the Isenberg School of Management of the University of Massachusetts. Ms. Goodhue lives in the hilltowns of rural western Massachusetts with her husband and two cats. She has two grown daughters and three grandchildren.

**DISTRICT SLATE OF
CANDIDATES 2010-2012**

OFFICE: GOVERNOR

Denise Quarles
Zonta Club of Michigan Capitol

OFFICE: LT. GOVERNOR

Karen Armaly
Zonta Club of Detroit I

Sally Randall
Zonta Club of Northwest Wayne

OFFICE: TREASURER

Charlene Bramble
Zonta Club of Downriver Wayne County

Patricia Johnson
Zonta Club of Gaylord

OFFICE: AREA 1 DIRECTOR

Christine Myers
Zonta Club of Marquette

OFFICE: AREA 2 DIRECTOR

Cheryl Hall
Zonta Club of East Lansing

OFFICE: AREA 3 DIRECTOR

Joy Smith
Zonta Club of Lenawee

OFFICE: AREA 4 DIRECTOR

Linda Nabors
Zonta Club of Southfield

OFFICE: NOMINATING COMMITTEE

Kristina Balzarini
Zonta Club of Marquette

Hilary Henley
Zonta Club of Chatham/Kent

Joanne Lose
Zonta Club of Meridian East

Karen Milton
Zonta Club of Northwest Wayne County

Hilda Odom
Zonta Club of Sault Ste. Marie

ZONTA INTERNATIONAL UPDATE

LOTS OF NEW ITEMS TO CHECK OUT AT www.zonta.org

CO-BRANDING ZONTA INTERNATIONAL / UNICEF PARTNERSHIP

UNICEF has produced an excellent DVD called Missing Mothers. The message relates to women at risk during pregnancy or childbirth and to our service project in Rwanda, where deaths of HIV positive mothers have created a wave of orphans.

We are grateful to UNICEF for allowing co-branding with Zonta of this production that will increase the understanding and importance of funding to the international service projects we have promised to support.

Although this DVD is produced by UNICEF and we do relate it to our Rwanda project, the message and statistics of Missing Mothers are as relevant for our service project in Liberia together with UNFPA. Prevention of obstetric fistula is not only repair and reduction through surgery, it is a matter of changing attitudes relating to the underlying reasons such as girl marriage (resulting in too young girls being pregnant) and the practice of FGM (female genital mutilation).

SAFE CITIES PROJECT

Earlier this summer we did share with you the DVD produced by UNIFEM on one of the previous Safe Cities project in Latin America. Please view this as this is one of the models that we are using in the ZONTA project Safe Cities in Guatemala City and San Salvador. This model can be used in a version applicable to any city or village in the world and can easily be a club project in your own home town. There are dark parks that women will not enter etc everywhere.

How right in time we were when choosing the Zonta Safe Cities project as UNIFEM and UN-Habitat in June this year joined their efforts to make cities free from violence against women and girls.

INTERNATIONAL COMMITTEE APPOINTMENTS

In order to intensify the work in the International committees the following appointments/changes were decided during the Board Meetings last June.

- Jane Wilson O'Brien, present Vice Chairman of the Organization, Membership and Classification Committee, will take over as the Chairman of the Committee. Bea Weaver will leave the Committee and devote her efforts on other Zonta duties.
- Sally Bean, Past Governor of District 6, will join as a new member of the Committee.
- Elisabeth Kofler Shuman, member of the ZC of New York, is appointed member of the UN Committee in New York. Elisabeth has a long record as NGO representative at the United Nations for SOS Kinderdorf International and has served in leadership positions on several NGO committees focusing on the Millennium Development Goals.
- Patricia Palm, who has served during two biennia as ZI Parliamentarian, is appointed member of the Bylaws and Resolutions Committee.
- Judy Johnston, who has served as ZI Acting Executive Director, is appointed member of the Public Relations and Communications Committee.
- Ida K Koutstaal, investment specialist and member of the ZI Finance Committee and 2008 Convention Treasurer is appointed member of the ZI Foundation Finance Committee.

**ADVANCING THE STATUS OF
WOMEN WORLDWIDE**

BERYL MCMILLAN IS APPOINTED NEW ZONTA INTERNATIONAL DISTRICT 15 LIAISON



**Beryl McMillan
2009 – 2012 ZI/ZIF DIRECTOR**

THE ROLE OF INTERNATIONAL BOARD LIAISON

International President Beryl Sten appoints each ZI Board Member to a district(s) to serve as their Liaison.

ZI Board Liaison's duties are as follows:

- To facilitate the flow of information;
- To present the district governor's/committee chair's ideas, concerns and needs to the International Board;
- To ensure that the district governor/committee chairs have a clear and correct interpretation of reports and decisions of the International Board;
- To receive and present a report by the district governor /committee chairs to each of the Zonta International Board meetings;
- To be of assistance to the district governor/committee chairs whenever needed;
- To establish regular reciprocal contact with the district governor/committee chairs.

District 15 is delighted to introduce you to Beryl McMillan. She joined Zonta International in 1988. She is a member of the Zonta Club of Melbourne on Yarra Inc. Since joining Zonta, she has served as the District 23 Governor, International 2006 Convention Committee Vice Chairman and president of her former club, the Zonta Club of Melbourne CBD Inc. Beryl is serving as a member of the Zonta International and Zonta International Foundation Board of Directors from 2009 to 2012. In the 2008 to 10 biennium, she is also District 23 Foundation Ambassador.

In addition to her involvement with Zonta International, Beryl is a fellow of the Australian Council for Educational Leaders, and of the Association of Development and Alumni Professionals in Education, a member of the Breast Cancer Network of Australia and UNIFEM Australia. She is an ambassador for Club Melbourne, invited to membership and sponsored by the City of Melbourne and the Victorian State Government to promote the city to interstate and international education and business groups.

Professionally, Beryl is Director of Community Relations for St Leonard's College. In that position, she is responsible for the College's marketing, media and public relations, publications, admissions, student records, alumni, archives, donor development and liaison with parents and other support and community groups. Beryl's undergraduate degree in education is from Deakin University, and she holds a Bachelor of Education and Masters in Educational Studies from Monash University.

Beryl's interests include theatre, walking, good food and wine, and friends and family. With immediate family of her Dad, two loving sons and a wonderful daughter in law, she is looking forward to the arrival of her first grandchild.

ADVANCING THE STATUS OF WOMEN WORLDWIDE